



Cesar Oliveira

Tech lead at Itaú Unibanco | Brazil

Summary: An experienced software engineer with almost a decade of experience developing large scale software (**+1M MAU**) and resolving real problems for different business (**+10 companies/startups**) across **5** different sectors.

Crafted from digital acquisition experiences, dashboards, Awwwards-like websites, design systems, email marketing templates, mobile apps, CLIs to other internal tools.

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Skills:

Technical Leadership, Communication, Fluent English, Front-end Development, JavaScript, React, Angular, VueJS, Node, GSAP, ThreeJS, Golang, AWS, NextJS, NestJS, Express, PHP, Terraform, CSS, HTML and Accessibility.

Education:

University of

California San Diego,

MicroMasters® Program in Algorithms and Data Structures, 2024-2025

Getulio Vargas

Foundation,

Postgraduate Diploma in Leadership and Innovation, 2023-2024

University of São

Paulo,

Summer Program of, Usability Engineering, 2017-2018

University Anhembi

Morumbi,

Bachelor in Digital Design, 2016-2019

State Technical School,

Technical Education in Software Engineering, 2013-2015

Volunteering:

- **1 month as a class Monitor at Reprograma**, helping to increase the number of women in technology scenario
- **1 year promoting tech events in São Paulo**, growing the community and helping younger developers to growth

Further info on <https://www.cesarolvr/about>

Work experience:

Tech lead

Itaú Unibanco | 2023-2024 | Brazil

- Led multiple squads of 4-5 experienced developers to create digital acquisition funnels
- Generated **+100k deals** (contracts) through mortgage, vehicles sales and real estate finance businesses, making **+1M in revenue** and increasing market shares
- Led with strong 1-1s, technical and non-technical mentoring, internal talks and POCs developed
- Rewarded by Itaú for being a high-performer employee already in the first quarter working

Senior Software Engineer

Red Ventures | 2018-2023 | USA

- Created +10 apps as a individual contributor and being core committer in all those projects
- Generated **+5MM hot leads** from toll tags, mortgage, vehicles leasing to real state sector, resulted in **+500k new customers**
- Given +10 of talks about Front-end related content, React tutorials, animation tips, automated tests and also soft skills
- Optimized **+10 web vitals** metrics in the 5 businesses built, directly affecting **thousands of users** daily at scale just with improvements in the React applications served.
- Awarded by RV for being a top-performer and representing the value "Red Ventures believe in being the change to see in the world"
- Designed a new versioning process, reducing by 50% the time to release new website versions
- Coordinated 1 project helping Brazilian non-profit organizations, aligned with the company's BlackLivesMatter (BLM) campaigns. **Donated more than USD 6k.**

Front-end Engineer

Shawee | 2017-2018 | Brazil

- Implemented **+10 products** (in-company and tech community hackathons) using React and React Native, boosting that current OKRs
- Built a robust suite of automated tests to front-end features across the products using Cypress and Testing Library
- Enhanced front-end feature reliability, cutting by around **50%** the amount of time during QA process
- Created +20 Tech Meetups in São Paulo, promoting Front-end related discussions and growth

Front-end Engineer

Horizon Four | 2017-2017 | Brazil

- Delivered **+6 projects** for startups in different sectors like finance services, private rental and entertainment
- Travelled across **5 states** in Brazil during in company implementations, negotiating deadlines and expectations with stakeholders

Fullstack Engineer

Ag. Empreendedora | 2016-2017 | Brazil

- Made **+15 websites** for different small business like schools, stores and bakeries. Mostly using jQuery, AngularJS, Wordpress and VanillaJS